

## Abstract

This study explored entrepreneurial skills for women business operators in Nyambene region as the main enablers of rural development. The specific objectives were to: examine the entrepreneurial awareness; establish entrepreneurial capabilities and provide way forward in improving women entrepreneurial activities. The study utilized descriptive research with mixed methods of interview schedules, questionnaires, and observation schedules. The sample consisted of 142 women business entrepreneurs. Participants admitted (mean =5.0; std. dev = 0.604) that crucial ideas are a capability used in running business ventures. Majority, 92.9% viewed training in entrepreneurial skills and competencies as an enabler with multiplier effect in improving their entrepreneurial ventures. Correlation between entrepreneurial capabilities of women in enhancing business ventures was significant ( $F = 13.24$ ;  $p < 0.05$ ). The correlation between improving entrepreneurial activities on women entrepreneurs in enhancing business ventures at ( $t = 2.378$ ;  $p < 0.05$ ) was evidently self-assuring at 95%. The study concluded that less than two fifth of the informants were unfamiliar with record keeping, managerial skills, planning and research in business, value addition and technological skills, therefore pointing to grey areas of training.